

Tentative Agenda

APA Justice Conference Call – Monday, 08/03/2020

11:55 am Eastern Time/8:55 am Pacific Time

Join Zoom meeting: <https://us02web.zoom.us/j/265090331>

0. Introduction

New speakers:

- a. Aurora Paik, Legislative Assistant & Press Secretary, [Office of Congressman Ted Lieu](#)
- b. [Steven Wong](#), [1990 Institute](#); CEO and cofounder of Ready State, a digital marketing agency that combines technology and creativity to deliver business-critical marketing for brands like Lyft, Torani, Google, HPE, Airbnb, and the Golden Gate National Parks Conservancy
- c. [Haipei Shue](#), President, [United Chinese Americans](#)
- d. [Kathy Ko Chin](#), President and CEO, [APIAHF](#)

1. CAPAC updates

- a. Bipartisan letter to Attorney General William Barr

Speaker: Aurora Paik, Office of Congressman Ted Lieu, confirmed

- [Rep Lieu Leads 150 member Letter Urging DOJ to Condemn COVID-Related Anti-Asian Discrimination](#)

- [APA Justice on Coronavirus](#)

- b. CAPAC updates

Speaker: Krystal Ka'ai, Executive Director, CAPAC, invited

2. Building and Sustaining a Network/Ecosystem

- a. What is the Asian American marketing and advertising industry doing? How can/should the Asian American community get involved?

Speakers: Steven Wong, 1990 Institute, confirmed

Russell Jeung, Professor, San Francisco State University, confirmed

- YouTube: [Fight The Virus. Fight the Bias.](#)

- Ad Council Love Has No Label PSA landing page: [Fight the Virus. Fight the Bias](#)

- 07/21 [Asian American Marketing + Advertising Town Hall](#)

- 07/21 New York Times: [Anti-Asian Harassment Is Surging. Can Ads and Hashtags Help?](#)

- b. What are the lessons learned from UCA's filing an amicus brief in the Harvard/MIT lawsuit against the ICE Directive on student visas? How can/should the Asian American community get involved going forward?

Speaker: Haipei Shue, President, UCA, confirmed

- [Amicus brief](#)

- [APA Justice on the ICE Directive on Student Visas](#)

c. Health inequality is a growing concern. With the pandemic, some states and localities have declared racism as a public health crisis. CDC recently funded a project, Forging Asian and Pacific Islander Community Partnerships for Rapid Response to COVID-19, with the goal of forming national partnerships with organizations serving AAPI communities to enhance the agency's ability to support the needs of AAPI communities in response to COVID-19. What is the current state of the partnership? How can/should the Asian American community get involved going forward?

Speaker: [Kathy Ko Chin](#), President and CEO, APIAHF, invited

3. Racial Profiling/Targeting updates

a. Update on Anti-Racial Profiling Project, invited

Speaker: John Yang, AAAJ | Asian American Justice Center

b. Based on recent discussions and presentations, will the legal, scientific and community perspectives converge to form a unified message on the racial profiling and related justice and fairness issues?

4. 2020 Census

a. Census Bureau: [National self-response rate](#) as of July 24: 62.3%

b. 2020/07/21 Washington Post: [Trump gives away the game on his census citizenship gambit](#)

5. Catch-up on all developments

- [Website](#): <https://www.apajustice.org/>

- [LinkedIn](#): <https://www.linkedin.com/groups/12395028/>

- [Facebook](#): <https://www.facebook.com/groups/386238778398753/>

6. Upcoming Events

a. 08/08 AAUC webinar: Celebrating 100 years of Women's Suffrage with National Organization for Women

b. 09/12-26 2020 [National Civic Leadership Forum on AAPI Unity](#): The Power of We. AAUC is soliciting ideas and proposals from all AAPI organizations to participate in this common platform to build trust and solidarity

7. Next Call

a. Next Call: 2020/09/07 (Labor Day)

Previous call summaries are available at

Email Jeremy Wu at Jeremy.S.Wu@gmail.com or Vincent Wang at wang177@gmail.com to submit agenda items. Thank you.

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